

# Magento Google Tag Manager Extension



<b>Address</b>	{value_address}
<b>Contact Person</b>	{value_contact_person}
<b>Mobile Number</b>	{value_mobile_number}
<b>Email</b>	{value_email}

Instead of manually adding the snippet of code to the head of your page, Google Tag Manager module by BSSCommerce provides a simple way to easily have the code added correctly on your site and enable/disable Google Tag Manager whenever you wish. The module also supports e-commerce data (including transaction data: id, affiliation, revenue, shipping, tax and Item Data: id, name, price, quantity) when you want to send to Google analytics for analyzing information of orders in more details.

For more details, please visit <https://scripts.goclix.com/magento-google-tag-manager-extension-1977>

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