

# Minimum Advertised Price



<b>Address</b>	{value_address}
<b>Contact Person</b>	{value_contact_person}
<b>Mobile Number</b>	{value_mobile_number}
<b>Email</b>	{value_email}

Manufacturers and suppliers have their own pricing guidelines that you as an online retailer need to adhere to. Often the store price at which you are able to offer a product to your customers is lower than the minimum price that the manufacturer allows you to display onscreen. So how do you communicate this lower price to your customers and sell the product at the price that works best for you? With the Minimum Advertised Price Magento module, you can now sell your advertised products at the price you want, even if it is considerably lower than the minimum stipulated price. This is an extension that keeps everyone happy: your manufacturer/supplier because you are seen to adhere to their guidelines; your customers, because they get products cheaper; and of course, you happy, as more sales roll in with the lower prices.

For more details, please visit <http://scripts.goclix.com/minimum-advertised-price-27302>

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