Max Media Manager - Open Source Ad Server

Address	{value_address}
Contact Person	{value_contact_person}
Mobile Number	{value_mobile_number}
Email	{value_email}

Max Media Manager is an open source ad server based on phpAdsNew, enhanced for performance, with many new features, and restructured for expansion. New features include agency support, rich media ads, conversion tracking, third-party ad tracking, and optimization and restructuring for a high-volume multi-server environment. Planned additional modules include: Search Engine Keyword Marketing, Email Marketing, Affiliate Management, and Conversion Tracking. Third-party ad tracking includes: DoubleClick, ValueClick, Bluestreak, Mediaplex, Atlas, Eyeblaster, Tango Zebra. Max Media Manager is written in PHP and uses MySQL as the database. A database abstraction layer is being added (PEAR:DB) which will allow the use of other databases. PEAR:DB currently supports: FrontBase, InterBase, Informix, Mini SQL, Microsoft SQL Server, MySQL, Oracle, ODBC (any ODBC compliant database), PostgreSQL, and Sybase.

For more details, please visit http://scripts.goclixy.com/max-media-manager-open-source-ad-server-26555