

# Market Segmentation Suite



<b>Address</b>	{value_address}
<b>Contact Person</b>	{value_contact_person}
<b>Mobile Number</b>	{value_mobile_number}
<b>Email</b>	{value_email}

All the information and knowledge about customers that you glean from your e-commerce store becomes truly valuable only when this knowledge is applied effectively and contextually to deliver the most targeted content – be it merchandise or marketing offers – to your audience for maximum impact. Information -> Intelligence -> Knowledge -> Merchandising & Marketing Power The Market Segmentation Suite Magento module by aheadWorks takes the concept of customer segmentation to a whole new level. Whether you choose to target your customers on a one-to-one (personalized) or one-to-many (customer group) basis, you control with precision who sees what and when based on what you know about them. Use your understanding of a visitor's propensity to buy to maximize the probability of a purchase.

For more details, please visit <http://scripts.goclix.com/market-segmentation-suite-1981>

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