

# Magento A/B Testing by Amasty



<b>Address</b>	{value_address}
<b>Contact Person</b>	{value_contact_person}
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<b>Email</b>	{value_email}

Easily run numerous split and multivariate tests based on different product parameters. Test page design elements and gather important statistical data to improve your product pages accordingly. Run numerous a/b tests simultaneously; Test particular attributes for a group of products at a time; Test product page design; Get informative stats reports; Manage test duration; Display test variants to customers according to conversion rates.

For more details, please visit <http://scripts.goclix.com/magento-a-b-testing-by-amasty-2008>