

# Data Management in J2EE Apps



<b>Address</b>	{value_address}
<b>Contact Person</b>	{value_contact_person}
<b>Mobile Number</b>	{value_mobile_number}
<b>Email</b>	{value_email}

This article examines two data management strategies available on the Java platform: Java object serialization and Java Database Connectivity (JDBC). While neither data management strategy is inherently superior or inferior to the other, when it comes to managing enterprise information systems, JDBC wins hands down.

For more details, please visit <http://scripts.goclix.com/data-management-in-j2ee-apps-13666>