

Browser Search



Address	{value_address}
Contact Person	{value_contact_person}
Mobile Number	{value_mobile_number}
Email	{value_email}

Our research shows that visitors to a store coming via the search box in their browser bars tend to convert to customers much higher. In fact, we have recorded conversion rates as high as 230%! The reason for the improved conversion are not hard to fathom: these visitors have visited your store previously, are familiar with it and have found it useful. Therefore, these visitors are already higher up in the purchasing funnel. They are visiting your site not just to browse, but in all likelihood, with an intent to transact. Why not make it absolutely simple for them to do so?

For more details, please visit <http://scripts.goclix.com/browser-search-10444>
